

FALL 2017

GET INSIDER ACCESS TO WHAT'S NEW/NEXT IN HOBOKEN

Welcome to W Hoboken. Get ready to amp up your stay on the best side of the Hudson. Whether you're visiting for work or play, I've got you covered with the coolest locals-only tips to maximize your stay.



FALL IS IN THE AIR!

Fall is my favorite season for three reasons: fall wardrobes, pumpkin spice everything and the perfect weather to walk around and explore all of our mile square town, Hoboken.

Hoboken in the fall is beautiful; take a walk along the river and soak in the breathtaking views of New York City or stroll up and down the cobble stones in the heart of town to see some real fall foliage.

CAFFEINE FIX

Head over to Empire Coffee for all the fall flavors, hot cider and the freshest coffee beans in town. Of course, you need to try their PSL (pumpkin spice latte). After you choose your beverage, head 1 block north to Church Square Park and enjoy the fall scenery.





FALL FLAVORS PUMPKIN BUTTA PIZZA

Don't knock it until you try it!

Tony Boloney's does not disappoint with their unique and seasonal slice.

FALL COCKTAILS

Not only is Black Bear Bar and Grill a great place to eat wings and watch football (tis the season), they also serve up apple cider mimosas, pumpkin Shandy and Abita Pecan Ale.

PUMPKIN SPICE... FRENCH TOAST BAGEL

Yes, you read that correctly...

As if french toast bagels couldn't get any better, they just did! You can find these bagels at O' BAGEL.

FROZEN AUTUMN

Head down River Street to BIRCH. Their seasonal flavors of gelato are apple cider and pumpkin spice so if you aren't ready to let go of summer just yet, this is the place to go!

INSIDER TIP- COME SAY HELLO TO THE W INSIDER DESK IN THE LIVING ROOM, I MAY JUST HAVE A FREE GELATO CARD FOR YOU!

NEED MORE TIPS? GET IN TOUCH.

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FUEL UP WITH W HOBOKEN

W Insider access to look and feel your best.

USE CODE WFUELUP TO REDEEM THE FOLLOWING:

CYCLE BAR- Drop in rate of \$17 for a single ride.

LOCAL BARRE- 15% off full price packages.

8 SPRING STUDIO- 10%0 off all classes and packages.

